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AgilePath Announces New SOA Governance Reference Model

Eric Marks, AgilePath CEO, presents at Federal CIO Council Architecture and Infrastructure Committee

NEWBURYPORT, MA—February 21, 2006 – AgilePath Corporation, a leading SOA management and technology consulting firm, announced the release of its Service-Oriented Architecture (SOA) Governance Reference Model Version 1.0 at the Federal CIO Council’s Architecture and Infrastructure Committee (AIC) meeting held on February 17, 2006 in Washington, DC. AgilePath’s SOA Governance Reference Model is a framework that helps organizations place significantly more emphasis on SOA governance from an organizational, process and cultural perspective while deemphasizing the technology-focused approaches being endorsed by the vendor community.

“SOA Governance is critical to achieving SOA success,” stated Eric A. Marks, President and CEO of AgilePath Corporation, “and it cannot be reduced to a software tool or a vendor product suite. SOA governance is all about organization, process and enforcing policies to achieve a consistent behavioral model. This SOA Governance Reference Model frames SOA governance in this context.”

AgilePath announced its initial SOA governance and organizational dynamics solutions in 2005, and quickly watched SOA governance become oversimplified into vendor- and product-centric themes rather than placing proper emphasis on the true drivers of organizational behavior. As a key facet of AgilePath’s patent-pending SOA Playbook™ methodology, AgilePath’s SOA Governance Reference Model will help organizations realize their business and SOA strategies through robust governance, policy enforcement and attention to organizational, process and behavioral factors.

“SOA Governance must effectively manage vertical and horizontal business processes, allocate SOA decision rights, and clarify organizational roles and interactions while enabling rapid performance of SOA initiatives,” stated Marks. “SOA governance is ultimately a management and performance model that affects organizational behavior. We feel this SOA Governance Reference Model identifies the essential elements of effective SOA governance and will help organizations identify and implement governance processes and policies that will ensure their desired SOA performance.”

AgilePath's SOA Governance Reference Model 1.0 reflects many ideas that appear in Mr. Marks's forthcoming SOA book, "SOA: A Planning and Implementation Guide for Business and Technology" (2006, Wiley).

About AgilePath Corporation

AgilePath Corporation is the leading vendor-independent management consulting firm focused exclusively on Service-Oriented Architecture (SOA). Founded in 2003, AgilePath's mission is to help business and IT executives understand, plan for and implement SOA and Web services. AgilePath Corporation provides focused SOA expertise for all client SOA requirements, from SOA strategy and planning, business case development and ROI analysis, to architecture design and vendor selection, services identification, modeling and implementation, as well as implementation of SOA technology solutions. AgilePath's patent-pending SOA PlaybookTM methodology is the capstone of its professional services offerings and provides the overall flow for rapid, high value SOA services for its clients. AgilePath is based in Newburyport, Massachusetts. For more information visit www.agile-path.com.