

## **Eric A. Marks and Michael Bell Complete New SOA Book**

### **"SOA: A Planning and Implementation Guide for Business and Technology" in Bookstores April 14, 2006**

NEWBURYPORT, MA -- (MARKET WIRE) -- 03/21/2006 -- Eric A. Marks, President and CEO of AgilePath Corporation, and co-Author Michael Bell, Founder of iMethodologies Inc., announced the completion of their new SOA book today. The book, entitled "Service-Oriented Architecture: A Planning and Implementation Guide for Business and Technology," will appear in bookstores on April 14, 2006.

Eric Marks is an industry-recognized expert on SOA, and this book is Mr. Marks' second book on the topic of SOA and Web services. This book is Michael Bell's first. Bell is a proven IT visionary whose architecture and modeling perspectives complemented Mr. Marks's SOA business and governance thinking.

"Michael and I began this project with high aspirations," stated Eric Marks, "and we are pleased to say that we hit our goal to develop a true SOA planning and implementation guide for both business and IT audiences. This book presents a set of repeatable models that will help guide all aspects of SOA planning and implementation, from SOA strategy and planning, to services identification and modeling, to architecture, integration and SOA governance."

This book combines AgilePath's SOA business modeling and SOA governance methodologies with cutting edge services modeling, architecture design and integration best practices devised by Mr. Bell at iMethodologies. AgilePath Corporation, founded by Mr. Marks in 2003, is an SOA consulting company that applies management consulting disciplines to the domain of service-oriented architecture (SOA).

"We defined a very clear strategy for this project," elaborated Michael Bell. "We developed and integrated a series of SOA models that represent both business and IT requirements. We in essence created a virtual business ecosystem and investigated how SOA can be most effective from a planning and implementation perspective. We then devised SOA solutions in the form of reusable models that can be utilized to establish SOA strategies, architecture and integration models, and advanced service analysis and modeling techniques."

"SOA: A Planning and Implementation Guide for Business and Technology" will be in book stores beginning April 14, 2006.

#### About AgilePath Corporation

AgilePath Corporation is the leading vendor-independent management consulting firm focused exclusively on SOA consulting services. Founded in 2003, AgilePath's mission is to help business and IT executives understand, plan for and implement SOA to facilitate service-oriented agility. AgilePath's thought leadership, business focus and patent pending methodology, the SOA Playbook™, lead to rapid business results from SOA. AgilePath is based in Newburyport, Massachusetts. For more information visit [www.agile-path.com](http://www.agile-path.com).

#### About iMethodologies

Methodologies Corporation is a Service-Oriented Architecture (SOA) modeling company that offers business and technology models that can be customized to specific organization's environments, processes and product lifecycles to facilitate business agility and growth. Methodologies Corporation mission is to assist business and IT organizations to achieving their

mutual goals by providing SOA strategies, SOA training, and SOA Trust Certificates to SOA personnel and SOA products. For additional information visit: [www.imethodologies.com](http://www.imethodologies.com)

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