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## **AgilePath Announces its SOA Methodology**

### ***SOA Playbook™ facilitates strategy, design and implementation of SOA***

NEWBURYPORT, MA--Apr 19, 2005 -- AgilePath Corporation, the leading Service-Oriented Architecture (SOA) and Web Services management consulting firm, announces its SOA strategy and implementation methodology called the AgilePath SOA Playbook™. AgilePath's business-focused methodology helps business and IT executives understand, plan, design and implement SOA to achieve desired business outcomes.

"The AgilePath SOA Playbook™ is a field-proven approach to SOA and Web services," states AgilePath President and CEO Eric Marks. "We invented the business-oriented approach to SOA and Web services beginning with our book 'Executive's Guide to Web Services' in 2003. Our patent-pending SOA Playbook™ methodology is a result of business thinking combined with our results focus. This innovative approach helps end-user firms synthesize their SOA strategies, architectures and implementation plans into an actionable SOA playbook of their own that they can implement, manage, measure and succeed with," stated Marks.

AgilePath's SOA Playbook™ is a business-driven model for SOA strategy, solution road mapping, and implementation via planned business initiatives. According to AgilePath CEO Eric Marks, a major inhibitor of SOA progress has been the lack of business focus and business dialog about what an SOA is and what results it can deliver for an organization. Mr. Marks co-authored "Executive's Guide to Web Services" (Wiley 2003) to elevate the SOA dialog, and soon thereafter founded AgilePath Corporation to continue that theme.

AgilePath's patent-pending SOA Playbook™ helps close this critical business gap by elevating the SOA dialog from the technology trenches and instead facilitating business context for SOA initiatives. Creating this SOA business context helps demystify SOA for business and IT executives and focuses SOA efforts on achieving business results.

AgilePath Corporation is a vendor-independent management consulting firm focused exclusively on Service-Oriented Architecture (SOA) and Web services. "That's all we do," states Marks. "We help business and IT executives understand, plan for and implement SOA to drive specific measurable business objectives using our patent-pending methodology. Our SOA Playbook™ methodology supports AgilePath's corporate values of vendor independence, business focus, thought leadership and SOA focus. Our existing

practices, solutions and tools all fit into our SOA Playbook and align to end-user needs. That's what AgilePath's focus is, helping end-user leadership achieve their goals." AgilePath works with firms across multiple industries, including financial services, healthcare, supply chain, transportation, federal government, and more. AgilePath continues to demonstrate thought leadership and innovation in the rapidly emerging SOA domain. AgilePath also recently announced its Enterprise Service Bus (ESB) practice to help build the appropriate messaging infrastructure for SOA initiatives, and they continue to develop more SOA solutions and tools to meet market demand.

### **About AgilePath Corporation**

AgilePath Corporation is the leading vendor-independent management consulting firm focused exclusively on SOA and Web services. Founded in 2003, AgilePath's mission is to help business and IT executives understand, plan for and implement SOAs. AgilePath's thought leadership, business focus and patent pending methodologies lead to clear business results from SOA and Web services investments. AgilePath is based in Newburyport, Massachusetts, with delivery centers in Southborough, MA. For more information visit [www.agile-path.com](http://www.agile-path.com).