

Contact:	Valerie Harding Ripple Effect Communications (617) 825-7252 vharding@recommunication.com	Eric A. Marks AgilePath Corporation (978) 462-5737 emarks@agile-path.com
----------	---	---

AgilePath Founder Eric Marks Begins new Book

Executive's Guide to Service-Oriented Architecture (SOA) will be the state of the art guide to SOA

NEWBURYPORT, MA--May XX, 2005 – Eric A. Marks, President and CEO of AgilePath Corporation, announced his latest book project, the “**Executive’s Guide to Service-Oriented Architecture (SOA): Developing Your SOA Playbook**” to be published in December 2005 by John Wiley & Sons. Marks is an industry-recognized expert on SOA and Web services, and this book represents his latest work of thought leadership on this domain. This is Mr. Marks’ second book on the topic of SOA and Web services. Mr. Marks will write this book with co-Author Michael Bell, a proven IT executive and SOA visionary.

“This book will be the state-of-the-art guide to help business and IT executives plan and implement Service-Oriented Architectures (SOA),” states Marks. “Our goal is to bring our combined best practices and vision into this project to establish the SOA thought leadership benchmark. This book will combine the SOA business modeling approach we pioneered at AgilePath with innovative architecture, organizational and Services modeling themes and best practices that are Michael Bell’s passion.” AgilePath Corporation, founded by Mr. Marks in 2003, is a management and technology consulting company focused exclusively on SOA.

Mr. Bell is an IT strategist, management consultant and enterprise architect with 18 years of experience designing, architecting and building high volume, real time trading systems for Wall-Street brokerage institutions, investment banking, credit card and insurance firms. These include firms such as JP Morgan, Citibank, American Express, UBS-PainWeber.

“I am excited about this project,” added Michael Bell, “because we feel we can provide tremendous value to IT executives and architects, as well as the IT industry as a whole in guiding the adoption of SOA to drive business results. This is what has been missing from other books in the SOA space.” The Executive’s Guide to SOA will be Mr. Marks’ fourth book and Mr. Bell’s first, and represents the first of other planned collaborations between the co-Authors.

This book will answer common questions that business and IT executive ask about the Service-Oriented Architecture (SOA), such as how to get started, where to begin, what enabling technology do we need, what Services do we start with, and how to we measure business results? The Executive’s Guide to SOA will provide answers and advice to

organizations seeking business results from their SOA initiatives. The Executive's Guide to SOA will be completed this year with a target release date of December 2005.

About AgilePath Corporation

AgilePath Corporation is the leading vendor-independent management consulting firm focused exclusively on SOA and Web services. Founded in 2003, AgilePath's mission is to help business and IT executives understand, plan for and implement SOAs. AgilePath's thought leadership, business focus and patent pending methodologies lead to clear business results from SOA and Web services investments. AgilePath is based in Newburyport, Massachusetts, with delivery centers in Southborough, MA. For more information visit www.agile-path.com.