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## **AgilePath Announces Major SOA Governance Wins**

*AgilePath CEO Eric Marks Begins New SOA Governance Book for Release in 2007*

NEWBURYPORT, MA—October 30, 2006 – AgilePath Corporation, a leading service-oriented architecture (SOA) management and technology consulting firm, announced five major SOA Governance wins based on its SOA Governance Playbook™ model. AgilePath's new SOA clients include two Fortune 500 firms, two Fortune 1000 firms, and one Federal Government agency. These client wins represent the Financial Services, Media and Federal Government industries.

“These client wins validate AgilePath's vendor-independent approach to SOA and specifically SOA Governance,” said AgilePath President and CEO Eric A. Marks. “Our SOA Governance Playbook™ and SOA Governance Reference Model™ are recognized as the leading SOA governance methodologies in the industry, and this reflects our continued commitment to SOA industry thought leadership and innovation.”

AgilePath is a SOA consulting firm that pioneered the vendor-neutral, business-focused approach to service-oriented architecture (SOA) based on AgilePath CEO Eric Marks's book “Executive's Guide to Web Services” (2003, Wiley). Marks's latest SOA book, “SOA: A Planning and Implementation Guide for Business and Technology” (Marks and Bell, 2006), has become the top-selling SOA book on Amazon.com in recent weeks in part from its industry-leading discussion of SOA Governance. Based on strong client and industry demand, AgilePath CEO Eric Marks is beginning a new book focused entirely on SOA Governance for release in 2007. This will be Eric Marks's third SOA book in four years.

“AgilePath's SOA Governance Playbook™ features a world class methodology and pre-packaged templates for organizational, process and policy enforcement models based on AgilePath's SOA Governance Reference Model,” said Marks. “We will continue to enhance our models, templates and artifacts, as well as continuing our pioneering research on SOA, SOA strategy and SOA Governance. AgilePath's clients value our SOA Governance methodology and thought leadership, and we will continue to help them evolve their SOA strategies and governance to drive proven SOA value.”

**About AgilePath Corporation**

AgilePath Corporation is the leading vendor-independent management consulting firm focused exclusively on Service-Oriented Architecture (SOA). Founded in 2003, AgilePath's mission is to help business and IT executives understand, plan for and implement SOA. AgilePath's thought leadership, business focus and patent pending SOA Playbook™ methodology lead to rapid ROI and business results via SOA. AgilePath is based in Newburyport, Massachusetts. For more information visit [www.agile-path.com](http://www.agile-path.com).