

# **Appistry and AgilePath Form Partnership**

## **SOA and Application Management Now Fully Accessible in a Cloud Computing Environment**

ST. LOUIS, June 8, 2009 Appistry, an early pioneer in cloud computing, today announced a new partnership with AgilePath, an SOA pioneer and management consulting firm focused on service-oriented architecture (SOA). The partnership will allow joint customers to leverage their SOA investments and transition to cloud computing via a cloud computing modeling framework that will result in , robust, cloud-based deployment options powered by Appistry.

The promise of SOA is business agility realized through the composition of business applications and business processes based on services that can be reused and recombined to support new business requirements. One SOA challenge comes in forecasting service demand, anticipating the consumer deployment scenarios, and matching service capacity to these unknowns. With traditional approaches, there are the drawbacks of over-provisioning or, on the flip side, failure to scale services to consumer demand. Cloud computing provides a powerful new model for deploying service oriented applications that can span the range of potential requirements for the service. Through their partnership, AgilePath and Appistry help customers:

- Develop a Cloud Computing Modeling framework that applies cloud computing patterns, best practices and technologies to drive business value and enhance SOA initiatives, while reducing deployment and operational costs
  - Plan, deploy and manage a variety of service-oriented applications within private or hybrid cloud environments
- Migrate and deploy service-oriented applications to more agile and flexible cloud environments
- Dovetail best practice SOA governance strategies from SOA environments to cloud environments

As part of this partnership, Appistry and AgilePath are co-authoring a book about cloud computing entitled the Executive's Guide to Cloud Computing, due for publication in the fall of 2009. The book will be focused on strategies and trends in enterprise cloud computing.

“Appistry and AgilePath combine best of breed capabilities around SOA and Cloud Computing to provide clients a rapid, governed transition from SOA into Cloud,” said Eric Marks, CEO of AgilePath. “Leveraging AgilePath’s SOA Governance Playbook, a joint Cloud Modeling Framework, and Appistry’s CloudIQ Platform allows enterprises and government agencies to finally leverage tools and processes for governance in the cloud, a capability that has not been available until now.”

“Many enterprises fail to capitalize on the agility provided by SOA because of the rigidity of traditional enterprise application deployment architectures. Appistry’s approach to creating cloud environments has proven valuable to enterprises committed to SOA,” said Kevin Haar, CEO, Appistry. “Cloud computing platforms like Appistry’s CloudIQ enable enterprises to create a more nimble and flexible deployment path, delivering on the SOA promise of better and faster service to customers, as well as reduced costs.”

#### About Appistry

Appistry simplifies cloud computing for the enterprise, opening the door to a more agile and scalable IT environment. Appistry’s CloudIQ application platform addresses the complex challenges of delivering and managing a wide variety of applications and services for both public and private clouds. The company’s platform is designed specifically for cloud environments, delivering transparent scalability, application portability, and automated management to new and existing applications. Appistry customers include FedEx, GeoEye, Lockheed Martin and Northrop Grumman. For more information about Appistry, please visit [www.appistry.com](http://www.appistry.com).

Appistry, CloudIQ, and the Appistry logo are trademarks of Appistry, Inc. All other registered and unregistered trademarks are the sole property of their respective owners.

#### **About AgilePath**

AgilePath Corporation is the leading vendor-independent management consulting firm focused exclusively on Service-Oriented Architecture (SOA). Founded in 2003, AgilePath leverages its patent-pending SOA Playbook(TM) end-to-end SOA adoption methodology for SOA strategy, governance, architecture and implementation to deliver compelling business results. AgilePath is based in Newburyport, Massachusetts with offices in Herndon, Virginia. For more information visit [www.agile-path.com](http://www.agile-path.com).

## **Press Contacts**

Mike Maney

Zero to Five

(215) 589-5443

mike@0to5.com

Sam Charrington

Appistry

314-336-2846

sam@appistry.com