

AgilePath and Appistry Announce the Release of Much-Anticipated Cloud Computing Book

“Executive’s Guide to Cloud Computing”

NEWBURYPORT, MA – (May 3, 2010) – AgilePath Corporation, a leading management consulting firm and Appistry, the enterprise cloud platform leader today announced the release of the book “Executive’s Guide to Cloud Computing,” published by John Wiley & Sons, and co-authored by Mr. Eric Marks, president and CEO of AgilePath, and Mr. Bob Lozano, founder and advisor of Appistry.

“Business and technology executives have demanded an insightful guidebook that explains cloud computing and provides tools such as the Cloud Adoption Model, a pragmatic Cloud Computing Reference Model, as well as a series of adoption approaches to help organizations get started applying cloud computing to their business and mission challenges,” said Marks. “This book will be a valuable desktop reference for those executives.”

“We created this book and have assembled this webinar series because there is surprisingly little information available about cloud computing from the enterprise IT executive perspective,” said Lozano. “With the enterprise emerging as the next battleground for the cloud, we hope for this book to service as the go-to resource covering the steps for tackling the issues and concerns specific to the enterprise.”

Executive’s Guide to Cloud Computing provides the critical information that business and technology executives need to understand cloud computing, and then to plan, invest, and deploy cloud computing solutions to achieve targeted business results.

AgilePath and Appistry have developed a proven partnership in providing cloud computing solutions and services leveraging AgilePath’s Cloud Computing Playbook™, Cloud Computing Reference Model, and CloudSprint™ Methodology, as well as Appistry’s best-in-class solution, Appistry CloudIQ Platform.

To support the release of Executive’s Guide to Cloud Computing, AgilePath and Appistry announced a series of joint Webinars to focus on key themes from the book, such as the compelling value proposition of cloud computing, how to get started, and how to achieve agility, scalability and efficiency with both private and public clouds. These will be scheduled during May – August 2010, and focus on the following topics:

- *Strategic Implementation of Cloud: May 4
- *The Cloud Adoption Lifecycle: June 17
- *Cloud Architecture, Modeling and Design: July 15
- *The Move Towards Big Data: Aug 12

Attendees are eligible to win a copy of Executive Guide to Cloud Computing. To view the Cloud Computing Webinar schedule, visit www.agile-path.com.

About AgilePath Corporation

AgilePath Corporation is a leading IT management consulting firm focused on Cloud computing, Service-Oriented Architecture (SOA) and Business Process Management (BPM), Enterprise Governance and Technology Acquisition. Founded in 2003, AgilePath leverages its industry thought leadership and supporting Playbook™ methodologies to deliver rapid sustainable business results through the rapid and successful adoption of emerging technologies. For more information visit www.agile-path.com.

About Appistry

Cloud computing promises a new level of enterprise competitiveness, and Appistry CloudIQ Platform makes that vision a reality. Appistry CloudIQ Platform enables a new generation of highly scalable, extremely reliable, data-centric applications to be delivered at a fraction of the time, cost and complexity of traditional approaches. Reinventing the enterprise application platform for private, public and hybrid clouds, Appistry is delivering next-generation platform-as-a-service, today. With the most comprehensive platform and the most successful customers, Appistry is the leading provider of enterprise PaaS software and services. Appistry customers include global leaders like FedEx, State Street Bank, and Northrop Grumman, and multiple U.S. Government agencies.

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