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AgilePath Publishes New SOA Thought Leadership Content

“Value Proposition for SOA Governance” and “The Hidden SOA”

NEWBURYPORT, MA – February 16, 2009 – AgilePath Corporation, the industry’s leading service-oriented architecture (SOA) consulting firm, today released its latest SOA thought leadership content, including a new whitepaper and a compelling keynote speech delivered by CEO Eric Marks at a recent DoD SOA symposium.

AgilePath’s new whitepaper is entitled “The Value Proposition for SOA Governance.” This concept paper explores the return on investment (ROI) for planning and implementing SOA governance. This cutting edge whitepaper also explores the enterprise costs of poor governance, and builds a framework to help plan governance investments and the anticipated return on governance, or ROG.

In addition, AgilePath is releasing the keynote speech delivered by CEO Eric Marks at a recent DoD Web Services Symposium. Entitled “The Hidden SOA – Harnessing Grass Roots SOA Efforts to Drive Mission Value,” this compelling discussion exposes the existence of the many SOA projects that are under the radar of Enterprise SOA governance, and offers approaches to discover and onboard these Hidden SOA activities into the Enterprise SOA initiative.

“AgilePath is pleased to publish these two new pieces of SOA industry thought leadership,” stated AgilePath CEO Eric A. Marks. “AgilePath is known for our innovative solutions and industry foresight, and these two topics – the ROI of SOA Governance, and The Hidden SOA, are being embraced by our clients and the industry.”

AgilePath will feature these two topics in its 2009 SOA Acceleration Webinar Series. In addition, these materials may be downloaded at www.agile-path.com. Attendees of AgilePath’s SOA Acceleration Webinars are eligible to win a copy of AgilePath CEO Eric Marks’s pioneering book, *SOA Governance for the Services Driven Enterprise* (2008, Wiley & Sons). To view AgilePath’s SOA Acceleration Webinar schedule, visit www.agile-path.com.

About AgilePath Corporation

AgilePath Corporation is the leading vendor-independent management consulting firm focused exclusively on Service-Oriented Architecture (SOA). Founded in 2003, AgilePath leverages its patent-pending SOA Playbook™ end-to-end SOA adoption

methodology for SOA strategy, governance, architecture and implementation to deliver compelling business results. AgilePath is based in Newburyport, Massachusetts with offices in Herndon, Virginia. For more information visit HYPERLINK “<http://www.agile-path.com>”www.agile-path.com.

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