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AgilePath Releases New Whitepaper “Excelling in the SOA Red Zone”

Overviews SOA Adoption Lifecycle and How to Avoid SOA Adoption Failure

NEWBURYPORT, MA – (December 16, 2008) – AgilePath Corporation, the industry’s leading service-oriented architecture (SOA) consulting firm, today released a new SOA whitepaper entitled “*Excelling in the SOA Red Zone*.” The new whitepaper describes an idealized SOA Adoption Lifecycle Model and the necessary SOA adoption phases for a successful SOA initiative, while also highlighting high risk SOA adoption stages where SOA initiatives are prone to failure. This is what AgilePath calls the SOA Red Zone.

“AgilePath is pleased to release this insightful SOA whitepaper in hopes that it helps the industry understand optimal SOA adoption patterns along with SOA adoption anti-patterns,” stated AgilePath CEO Eric A. Marks. “We hope that “*Excelling in the SOA Red Zone*” will help organizations avoid the pitfalls of the SOA adoption through better SOA planning and execution, especially in a challenging economy.”

The SOA Adoption Lifecycle Model presented in this whitepaper is also discussed in Mr. Marks’s latest SOA book, SOA Governance for the Services Driven Enterprise (2008, Wiley). Many SOA initiatives are stalling or failing in the SOA Red Zone due to poor execution of key SOA adoption phases, or from skipping one or many SOA adoption stages. “*Excelling in the SOA Red Zone*” will help organizations anticipate various SOA adoption challenges and adjust their strategies, governance and overall SOA adoption processes accordingly.

To download “*Excelling in the SOA Red Zone*”, visit www.agile-path.com. In January 2009, AgilePath will offer a Webinar that reviews the concepts of the SOA Adoption Lifecycle Model and how to accelerate through the SOA Red Zone.

About AgilePath Corporation

AgilePath Corporation is the leading vendor-independent management consulting firm focused exclusively on Service-Oriented Architecture (SOA). Founded in 2003, AgilePath leverages its patent-pending SOA Playbook™ end-to-end SOA adoption methodology for SOA strategy, governance, architecture and implementation to deliver compelling business results. AgilePath is based in Newburyport, Massachusetts and also has offices in Northern Virginia. For more information visit www.agile-path.com.

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